

## 1 Tech Gifts

**Why?** Promotional tech products are the most effective at influencing opinions of the advertiser\*

**Our pick:** Wrapsody Bluetooth Headphones

**Most popular:** Power banks, bluetooth speakers, headphones, or laptop bags.



## 2 Apparel Gifts

**Why?** 85% of U.S. consumers remember the advertiser who gave them outerwear.\*\*

**Our pick:** Port Authority® Hybrid Soft Shell

**Most Popular:** Fleece jackets, branded apparel or winter accessories like hats and gloves.

## 3 Office Gifts

**Why?** Promotional desk accessories are kept an average of 14 months.\*

**Our pick:** Tuscany Writing Journal

**Most popular:** Laser-engraved executive pens, branded journals or debossed padfolios.



## 4 Food Gifts

**Why?** Food gifts rank third in most popular gift type.\*\*\*

**Our pick:** Sweet & Savory Gift Tower Chocolate.

**Most popular:** Bar products, gift baskets or chocolate.

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